

Whitney Isenhower, MPH

- Profile:**
- 12 years of global communications experience working with public health, medical and science projects
 - Journalism background with writing, editing, interview, research, survey, data, photo and video skills
 - Adept at collaborating digitally and meeting deadlines in fast-paced, flexible settings
- Professional Experience:**
- Communications Consultant**, Remote, USA, Feb. 2019—Present
- Write, edit and format CVs and content to support proposals for the University of Maryland, Baltimore
 - Write, edit, format, translate and review data for reports and publications with *Populations Services International*, highlighting *U.S. Agency for International Development (USAID)*-funded health projects
 - Wrote and edited five case studies about collaborative journalism projects for the *Impact Architects*
 - Researched and wrote sections for the ENVISION end-of-project report about eight years of accomplishments in controlling and eliminating neglected tropical diseases through *RTI International*
- Environmental Reporting Specialist**, *Peace Corps Response*, Vailima, Samoa, May 2017—Nov. 2018
- Wrote, edited and formatted press releases, reports, stories and other documents for *UN Environment* and *Global Environment Facility* projects with the *Secretariat of the Pacific Regional Environment Programme's* Environmental Monitoring & Governance team
 - Drafted scripts for and oversaw completion of short documentary, promotional and instructional videos
 - Liaised with the communications team and a graphic designer to create brochures and briefs
- Consultant**, *Population Services International*, Washington, D.C./Remote, USA, June 2016—May 2017
- Created, revised and translated briefs, reports and presentations for ACTwatch, a malaria research project funded by the *Bill & Melinda Gates Foundation* and *Department for International Development*
 - Provided logistical support for and documented dissemination meetings in India, Nigeria and Uganda
- Communications & Partnerships Manager**, *CORE Group*, Washington, D.C., USA, Nov. 2014—Apr. 2016
- Wrote, edited and disseminated reports, newsletters and other content for a nonprofit organization that supported collaborative community health initiatives
 - Drafted Facebook, Twitter and blog posts and designed, formatted and distributed materials for the community health and civil society team with *USAID's* Maternal and Child Survival Program
 - Created and compiled a membership survey and used results to update the communications strategy
- Health Communications Consultant**, *Stop Transmission of Polio*, Yaoundé, Cameroon, Feb.—June 2014
- Supervised and conducted follow-up tasks for polio campaigns with *UNICEF's* country office through a partnership between the *Centers for Disease Control and Prevention* and *World Health Organization*
 - Photographed campaigns and wrote, edited, designed and formatted monthly newsletters
- Freelance Reporter, Editor & Videographer**, Davidson, N.C./Remote, USA, Oct. 2013—Jan. 2014
- Edited academic papers for peer-reviewed publications with *American Journal Experts*
 - Wrote articles, including two pieces on lead poisoning, for the *North Carolina Health News* website
 - Filmed and edited video for massive open online course in medicinal chemistry with *Davidson College*
- Writer**, *MEASURE Evaluation*, Chapel Hill, N.C./Remote, USA, Apr. 2012—Jan. 2014
- Interviewed staff, wrote monthly newsletter stories and country profiles, and contributed to a publication for a *USAID*-funded global health monitoring and evaluation project
- Food Sustainability Project Lead Intern**, *Davidson College*, Davidson, N.C., USA, July—Oct. 2013
- Documented the campus farm and food system by filming video stories and designing a website
- Africa Bureau Intern**, *USAID*, Addis Ababa, Ethiopia, June—Aug. 2012
- Created, revised, formatted and tested behavior change campaign materials for *Save the Children's* TransACTION project promoting HIV and STI prevention for sex workers, truck drivers and servers
- Communications Assistant**, *University Research Co., LLC*, Bethesda, M.D., USA, June 2009—July 2011
- Researched, wrote, edited, formatted and translated reports, flyers, presentations, website stories and other materials for the knowledge management team with the *USAID* Health Care Improvement Project
 - Wrote two narrative case studies about a maternal care program in Niger that were accepted for presentation at the 2011 Second Global Forum on Human Resources for Health in Thailand
 - Supported logistics and presented the project's website at conferences and events in the Netherlands, Nigeria, Uganda and U.S.
- Community Health Development Agent**, *Peace Corps*, Maroua, Cameroon, Oct. 2006—Dec. 2008
- Conducted surveys, led informational health sessions, facilitated trainings and managed activities for women's community groups and a local nonprofit organization, *Education Fights AIDS*
 - Co-facilitated and presented sessions at a weeklong youth environmental education camp
 - Organized an essay contest with 126 high school students for World AIDS Day 2007

Volunteer Experience:	<p>Reading Tutor, <i>Reading Partners</i>, Washington, D.C., USA, Jan.—Apr. 2017</p> <ul style="list-style-type: none"> Assisted a student in weekly reading comprehension sessions at a public charter elementary school <p>Outreach Volunteer, <i>Casey Trees</i>, Washington, D.C., USA, July 2016—Apr. 2017</p> <ul style="list-style-type: none"> Promoted <i>Casey Trees</i>' mission of increasing D.C.'s tree canopy at community events Surveyed the number and types of trees in D.C. parks, contributing to a tree inventory Selected and trained as a tree planting team leader <p>HIV Testing Coordinator, <i>Student Health Action Coalition</i>, Chapel Hill, N.C., USA, Oct. 2011—Apr. 2013</p> <ul style="list-style-type: none"> Planned and organized HIV testing events with the <i>University of North Carolina (UNC) at Chapel Hill</i> and community partners throughout N.C. Recruited counselors, facilitated data intake, managed volunteers and performed follow-up tasks Conducted HIV testing and counseling at a community clinic and outreach events <p>Communications Volunteer, <i>Education Fights AIDS</i>, Washington, D.C., USA, June 2009—Dec. 2012</p> <ul style="list-style-type: none"> Helped implement fundraising, management and communications activities for a nonprofit organization that sustains support groups for people living with HIV and AIDS in northern Cameroon Board of Directors member from Dec. 2010—Dec. 2012 <p>Content & Outreach Editor, <i>Upstream Blog</i>, Chapel Hill, N.C., USA, Aug. 2011—Apr. 2012</p> <ul style="list-style-type: none"> Contributed weekly posts and edited and managed articles and content for Upstream, <i>UNC's</i> health communication blog <p>Communications Intern, <i>UNC Center for Global Initiatives</i>, Chapel Hill, N.C., USA, Aug.—Dec. 2011</p> <ul style="list-style-type: none"> Interviewed and wrote profiles about the center's summer funding recipients for the website's blog <p>HIV Testing Volunteer, <i>Whitman-Walker Health</i>, Washington, D.C., USA, Feb. 2010—July 2011</p> <ul style="list-style-type: none"> Conducted HIV testing, counseling and awareness activities at the center and citywide events Contributed content to and edited the volunteer newsletter <p>Administrative Volunteer, <i>AIDS Leadership Foothills-area Alliance</i>, Hickory, N.C., USA, Feb.—June 2009</p> <ul style="list-style-type: none"> Assisted with office tasks, including entering sensitive client data and preparing training materials Promoted onsite HIV testing for students and staff at a community college fair <p>Reporting Intern, <i>The Herald-Sun</i>, Durham, N.C., USA, Jan.—Apr. 2006</p> <ul style="list-style-type: none"> Wrote health, science and feature stories for the Metro desk at a daily local newspaper
	<p>Education:</p> <p>University of North Carolina at Chapel Hill</p> <p>Master of Public Health in Health Behavior, May 2013</p> <ul style="list-style-type: none"> Graduate Certificate in Interdisciplinary Health Communication <p>Bachelor of Arts in Journalism and Mass Communication (News-editorial sequence) and Political Science, May 2006</p> <ul style="list-style-type: none"> Studied in Florence, Italy at the Lorenzo de' Medici Institute, Aug.—Dec. 2004
	<p>Publication:</p> <p>Wyatt, LD, Nicholson, JL, Isenhower W. 2014. <i>Connecting People to Improve Monitoring and Evaluation of Global Health Programs: Experiences from MEASURE Evaluation-Supported Communities of Practice</i>. Published by MEASURE Evaluation. Chapel Hill, N.C.</p>
	<p>Presentations & Trainings:</p> <ul style="list-style-type: none"> Social Media Production Assistant at 19th National Health Equity Research Webcast, June 2013, N.C. Facilitated a session for students traveling abroad at <i>UNC's</i> GO! Global Orientation, Apr. 2013, N.C. Presented clinic protocols at <i>Student Health Action Coalition</i> HIV counselor training, Oct. 2012, N.C. Presented poster on Niger health project at Global Health Council Conference, June 2011, D.C.
	<p>Skills:</p> <ul style="list-style-type: none"> Experience with SEO and social media skills in Facebook, Instagram, LinkedIn, Twitter and YouTube Experience with Drupal, Lighthouse and WordPress blogging and content management systems Proficient in Google Drive, Dropbox and SharePoint online file storage and sharing platforms Proficient in Adobe Acrobat Pro DC, InDesign, Illustrator, Photoshop and Premiere Pro Proficient in Microsoft Excel, Outlook, PowerPoint, Publisher and Word
	<p>Languages:</p> <p>English: Native; French: Proficient</p>