

Whitney Isenhower, MPH

- Profile:**
- 14 years of global communications experience with public health, environment and science programs
 - Journalism background with writing, editing, interview, research, survey, data, photo and video skills
 - Adept at working remotely and meeting deadlines in fast-paced, flexible settings
- Professional Experience:**
- Communications Consultant**, Remote, USA, Feb. 2019—Present
- Write, edit and format CVs and content to support proposals for the University of Maryland, Baltimore
 - Write, edit, format, translate and review data for reports and publications with *Populations Services International*, highlighting *U.S. Agency for International Development (USAID)*-funded health projects
 - Wrote and edited five case studies about collaborative journalism projects for the *Impact Architects*
 - Researched and wrote sections for the ENVISION end-of-project report about eight years of accomplishments in controlling and eliminating neglected tropical diseases through *RTI International*
- Environmental Reporting Specialist**, *Peace Corps Response*, Vailima, Samoa, May 2017—Nov. 2018
- Wrote, edited and formatted press releases, reports, stories and other documents for *UN Environment* and *Global Environment Facility* projects with the *Secretariat of the Pacific Regional Environment Programme's* Environmental Monitoring & Governance team
 - Drafted scripts for and oversaw completion of short documentary, promotional and instructional videos
 - Liaised with the communications team and a graphic designer to create brochures and briefs
- Consultant**, *Population Services International*, Washington, D.C./Remote, USA, June 2016—May 2017
- Created, revised and translated briefs, reports and presentations for ACTwatch, a malaria research project funded by the *Bill & Melinda Gates Foundation* and *Department for International Development*
 - Provided logistical support for and documented dissemination meetings in India, Nigeria and Uganda
- Communications & Partnerships Manager**, *CORE Group*, Washington, D.C., USA, Nov. 2014—Apr. 2016
- Wrote, edited and disseminated reports, newsletters and other content for a nonprofit organization that supported collaborative community health initiatives
 - Drafted Facebook, Twitter and blog posts and designed, formatted and distributed materials for the community health and civil society team with *USAID's* Maternal and Child Survival Program
 - Created and compiled a membership survey and used results to update the communications strategy
- Health Communications Consultant**, *Stop Transmission of Polio*, Yaoundé, Cameroon, Feb.—June 2014
- Supervised and conducted follow-up tasks for polio campaigns with *UNICEF's* country office through a partnership between the *Centers for Disease Control and Prevention* and *World Health Organization*
 - Photographed campaigns and wrote, edited, designed and formatted monthly newsletters
- Freelance Reporter, Editor & Videographer**, Davidson, N.C./Remote, USA, Oct. 2013—Jan. 2014
- Edited academic papers for peer-reviewed publications with *American Journal Experts*
 - Wrote articles, including two pieces on lead poisoning, for the *North Carolina Health News* website
 - Filmed and edited video for massive open online course in medicinal chemistry with *Davidson College*
- Writer**, *MEASURE Evaluation*, Chapel Hill, N.C./Remote, USA, Apr. 2012—Jan. 2014
- Interviewed staff, wrote monthly newsletter stories and country profiles, and contributed to a publication for a *USAID*-funded global health monitoring and evaluation project
- Food Sustainability Project Lead Intern**, *Davidson College*, Davidson, N.C., USA, July—Oct. 2013
- Documented the campus farm and food system by filming video stories and designing a website
- Africa Bureau Intern**, *USAID*, Addis Ababa, Ethiopia, June—Aug. 2012
- Created, revised, formatted and tested behavior change campaign materials for *Save the Children's* TransACTION project promoting HIV and STI prevention for sex workers, truck drivers and servers
- Communications Assistant**, *University Research Co., LLC*, Bethesda, M.D., USA, June 2009—July 2011
- Researched, wrote, edited, formatted and translated reports, flyers, presentations, website stories and other materials for the knowledge management team with the *USAID* Health Care Improvement Project
 - Wrote two narrative case studies about a maternal care program in Niger that were accepted for presentation at the 2011 Second Global Forum on Human Resources for Health in Thailand
 - Supported logistics for and presented the project's website at domestic and global conferences
- Community Health Development Agent**, *Peace Corps*, Maroua, Cameroon, Oct. 2006—Dec. 2008
- Conducted surveys, led informational health sessions, facilitated trainings and managed activities for women's community groups and a local nonprofit organization, *Education Fights AIDS*
 - Co-facilitated and presented sessions at a weeklong youth environmental education camp
 - Organized an essay contest with 126 high school students for World AIDS Day 2007

- Volunteer Experience:**
- Reading Tutor, *Reading Partners*, Washington, D.C., USA, Jan.—Apr. 2017**
 - Assisted a student in weekly reading comprehension sessions at a public charter elementary school
 - Outreach Volunteer, *Casey Trees*, Washington, D.C., USA, July 2016—Apr. 2017**
 - Promoted *Casey Trees*' mission of increasing D.C.'s tree canopy at community events
 - Surveyed the number and types of trees in D.C. parks, contributing to a tree inventory
 - Selected and trained as a tree planting team leader
 - HIV Testing Coordinator, *Student Health Action Coalition*, Chapel Hill, N.C., USA, Oct. 2011—Apr. 2013**
 - Planned and organized HIV testing events with the *University of North Carolina (UNC) at Chapel Hill* and community partners throughout N.C.
 - Recruited counselors, facilitated data intake, managed volunteers and performed follow-up tasks
 - Conducted HIV testing and counseling at a community clinic and outreach events
 - Communications Volunteer, *Education Fights AIDS*, Washington, D.C., USA, June 2009—Dec. 2012**
 - Helped implement fundraising, management and communications activities for a nonprofit organization that sustains support groups for people living with HIV and AIDS in northern Cameroon
 - Board of Directors member from Dec. 2010—Dec. 2012
 - Content & Outreach Editor, *Upstream Blog*, Chapel Hill, N.C., USA, Aug. 2011—Apr. 2012**
 - Contributed weekly posts and edited and managed articles and content for Upstream, *UNC*'s health communication blog
 - Communications Intern, *UNC Center for Global Initiatives*, Chapel Hill, N.C., USA, Aug.—Dec. 2011**
 - Interviewed and wrote profiles about the center's summer funding recipients for the website's blog
 - HIV Testing Volunteer, *Whitman-Walker Health*, Washington, D.C., USA, Feb. 2010—July 2011**
 - Conducted HIV testing, counseling and awareness activities at the center and citywide events
 - Contributed content to and edited the volunteer newsletter
 - Administrative Volunteer, *AIDS Leadership Foothills-area Alliance*, Hickory, N.C., USA, Feb.—June 2009**
 - Assisted with office tasks, including entering sensitive client data and preparing training materials
 - Promoted onsite HIV testing for students and staff at a community college fair
 - Reporting Intern, *The Herald-Sun*, Durham, N.C., USA, Jan.—Apr. 2006**
 - Wrote health, science and feature stories for the Metro desk at a daily local newspaper
- Education:**
- University of North Carolina at Chapel Hill**
 - Master of Public Health in Health Behavior, May 2013
 - Graduate Certificate in Interdisciplinary Health Communication
 - Bachelor of Arts in Journalism and Mass Communication (News-editorial sequence) and Political Science, May 2006
 - Studied in Florence, Italy at the Lorenzo de' Medici Institute, Aug.—Dec. 2004
- Publication:**
- Wyatt, LD, Nicholson, JL, Isenhower W. 2014. *Connecting People to Improve Monitoring and Evaluation of Global Health Programs: Experiences from MEASURE Evaluation-Supported Communities of Practice*. Published by MEASURE Evaluation. Chapel Hill, N.C.
- Presentations & Trainings:**
- Social Media Production Assistant at 19th National Health Equity Research Webcast, June 2013, N.C.
 - Facilitated a session for students traveling abroad at *UNC*'s GO! Global Orientation, Apr. 2013, N.C.
 - Presented clinic protocols at Student Health Action Coalition HIV counselor training, Oct. 2012, N.C.
 - Presented poster on Niger health project at Global Health Council Conference, June 2011, D.C.
- Skills:**
- Experience with SEO and social media skills in Facebook, Instagram, LinkedIn, Twitter and YouTube
 - Experience with Drupal, Lighthouse and WordPress blogging and content management systems
 - Proficient in Google Drive, Dropbox and SharePoint online file storage and sharing platforms
 - Proficient in Adobe Acrobat Pro DC, InDesign, Illustrator, Photoshop and Premiere Pro
 - Proficient in Microsoft Excel, Outlook, PowerPoint, Publisher and Word
- Languages:**
- English: Native; French: Proficient