# Whitney Isenhower, MPH

whitneyisenhower@gmail.com | +1-828-358-0211 (home) | +1-828-278-4476 (cell) www.whitneyisenhower.com | www.linkedin.com/in/whitney-isenhower

#### **Profile**

- Communications professional with expertise in global health, climate, sustainability and environment
- Journalism background with writing, editing, interview, research, photo, video, design and data skills
- · Quick learner who collaborates remotely to manage projects, meet deadlines and prioritize tasks

# **Work Experience**

Writer, Editor and Communications Consultant, Remote, Feb. 2019-Present

• Create and revise print and digital content about health, climate, sustainability, environment and journalism for the following clients: Food and Agriculture Organization of the United Nations; Hyster-Yale Materials Handling, Inc.; MSI, a Tetra Tech Company; PAN Foundation; Population Services International; RTI International; the University of Maryland, Baltimore; and World Resources Institute

Reporting Supervisor and Editor, MSI, a Tetra Tech Company, Remote, May 2021-Mar. 2025

- Edited, formatted and reviewed a high volume of monthly and annual reports for a U.S. government-funded project monitoring health, environment, education and development programs in Afghanistan
- Promoted to supervisor after consistently meeting set monthly deadlines, verifying data and content for accuracy, and creating a report tracking system

Environmental Reporting Specialist, Peace Corps Response, On-site, Samoa, May 2017-Nov. 2018

- Wrote, edited and reviewed reports, briefs and items for projects covering climate, conservation and sustainable development for the Secretariat of the Pacific Regional Environment Programme
- Liaised with the communications team and graphic designers to prepare, review and publish documents
- · Created and contributed to communications strategies to ensure messaging and needs aligned

Communications Consultant, Population Services International, Hybrid, USA, June 2016-May 2017

- Wrote, edited and translated briefs, reports, newsletters and presentations for a malaria treatment research project covering Africa and Asia funded by a private foundation and the U.K. government
- Supported meetings sharing research results in India, Nigeria and Uganda and wrote outcome reports

Communications and Partnerships Manager, CORE Group, On-site, USA, Nov. 2014-Apr. 2016

- Created print and digital content for a nonprofit that convened global community health professionals
- Managed a graphic and digital designer to create and publish the nonprofit's first online annual report
- Designed and sent a member survey and compiled results to write the overall communications strategy

Health Communications Consultant, Stop Transmission of Polio, On-site, Cameroon, Feb.-June 2014

- Supervised communications and supported trainings for polio vaccination campaigns for UNICEF
- Photographed campaigns and wrote, edited, designed and formatted monthly newsletters

Freelance Videographer, Reporter and Editor, Hybrid, USA, Oct. 2013-Jan. 2014

- Filmed and edited videos for an online course in medicinal chemistry with Davidson College
- Researched and wrote health and environment stories for North Carolina Health News

Writer, MEASURE Evaluation, Remote, Apr. 2012–Jan. 2014

• Interviewed staff and wrote stories for a U.S. government-funded global health monitoring project

Food Sustainability Project Lead, Davidson College, On-site, USA, July-Oct. 2013

• Documented the campus farm and food system by filming video stories and writing website content

Communications Assistant, University Research Co., LLC, On-site, USA, June 2009-July 2011

- Researched, wrote, edited, formatted and translated print and digital content and managed communications for a U.S. government-funded global quality improvement in healthcare project
- Wrote narrative conference abstracts about a maternal care program in Niger accepted for presentation
- Collaborated with graphic designers to create and proofread products and publications

Community Health Volunteer, Peace Corps, On-site, Cameroon, Oct. 2006–Dec. 2008

- · Gave health and environment talks to farmers, community groups, and people living with HIV and AIDS
- Co-led an environmental education camp and edited an environmental education activity manual

## **Volunteer Experience**

Reading Tutor, Reading Partners, Washington, D.C., USA, Jan.-Apr. 2017

Outreach Volunteer, Casey Trees, Washington, D.C., USA, July 2016-Apr. 2017

HIV Testing Coordinator, Student Health Action Coalition, Chapel Hill, N.C., USA, Oct. 2011–Apr. 2013

Communications Volunteer, Education Fights AIDS, Washington, D.C., USA, June 2009–Dec. 2012

• Board of Directors member from Dec. 2010–Dec. 2012

Africa Bureau Intern, U.S. Agency for International Development, Addis Ababa, Ethiopia, June-Aug. 2012

Content and Outreach Editor, UNC Upstream Blog, Chapel Hill, N.C., USA, Aug. 2011-Apr. 2012

Communications Intern, UNC Center for Global Initiatives, Chapel Hill, N.C., USA, Aug.-Dec. 2011

HIV Testing Volunteer, Whitman-Walker Health, Washington, D.C., USA, Feb. 2010-July 2011

Administrative Volunteer, AIDS Leadership Foothills-area Alliance, Hickory, N.C., USA, Feb.-June 2009

Reporting Intern, The Herald-Sun, Durham, N.C., USA, Jan.-Apr. 2006

#### **Education**

### University of North Carolina at Chapel Hill

Master of Public Health in Health Behavior with a Certificate in Interdisciplinary Health Communication, 2013

Bachelor of Arts in Journalism and Mass Communication (News editorial) and Political Science, 2006

Studied in Florence, Italy at the Lorenzo de' Medici Institute for four months

#### **Duke University**

Environmental Communication Certificate through the Nicholas School of the Environment, 2022

## **Publication**

Wyatt, LD, Nicholson, JL, Isenhower W. 2014. *Connecting People to Improve Monitoring and Evaluation of Global Health Programs: Experiences from MEASURE Evaluation-Supported Communities of Practice*. Published by MEASURE Evaluation. Chapel Hill. N.C.

#### **Donor Experience**

Food and Agriculture Organization of the United Nations, Gates Foundation, Global Environment Facility, Millennium Challenge Corporation, U.K. Department for International Development (former), UNICEF, United Nations Environment Programme, U.S. Agency for International Development (former), U.S. Centers for Disease Control and Prevention, and World Health Organization

# **Country Work Experience**

Cameroon, Ethiopia, India, Italy, Niger, Nigeria, Samoa, Solomon Islands, Uganda and the United States

## **Proficiencies**

- Chat and work management: Google Workspace, Mailchimp, Monday, Slack, WhatsApp and Zoom
- Adobe Creative Suite: Acrobat Pro, InDesign, Illustrator, Photoshop and Premiere Pro
- Microsoft Office Suite: Excel, Outlook, PowerPoint, SharePoint, Teams and Word
- Cloud-based platforms and storage: Canva, Dropbox, iCloud and SugarSync
- Web and content management systems: Drupal, Lighthouse and WordPress
- Social media: Facebook, Instagram, LinkedIn and YouTube

#### Languages

Native English speaker and proficient French speaker